



Taster Trade Mission to Dusseldorf

21st to 23rd March 2017

This Northern Powerhouse initiative invites businesses from the North of England to join an organised visit to Dusseldorf, capital of the German federal state of North Rhine-Westphalia (NRW).

Companies of all sectors that have little or no experience are invited to attend this exploratory trip. It includes a two day packed programme introducing you to the Department for International Trade, British Consulate, Local Economic Development Agency, Chamber of Commerce Dusseldorf and the European Enterprise Network.

Germany is the largest national economy in Europe and continues to grow steadily. Future growth over the next 20 years is forecast to average around 1.5% annually.

At around 646 billion euros, NRW has 17.6 million inhabitants that generate more than a fifth of the total German GDP. 12 of the 40 largest German trading companies have their headquarters here. 55% of imports come from seven main supplier countries including the UK. This concentration of economic strength opens up many opportunities.

With an import volume of 207.3 billion euros, NRW is Germany's strongest import state. 21.7% of all German imports come to NRW. The main goods and services imports are computer, electronic and optical products, chemicals and chemical products, motor vehicles, oil and natural gas, machinery and equipment as well as food products.

NRW is also a major centre for the service industry e.g. the media and creative industries account for 24,000 enterprises. Dusseldorf is Germany's number one advertising industry location. More than 40% of Germany's mobile communication companies are headquartered in NRW and in terms of sales revenues NRW leads the German computer gaming market.

Assess your business potential in this 2 day trip to Dusseldorf with a packed programme of events lead by Maria Dotsch, International Trade Adviser for the Department for International Trade.

Cost

Market visit registration fee £99 (incl. VAT). Flights and 2 night accommodation are included in the price.

Register your interest

For further details and an application form please contact:

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