



Trade mission to South Korea

19th to 24th February 2017

Northern Powerhouse supports sector based trade and investment missions for companies across the North of England. Companies across all sectors are invited to join this Creative Industries focussed visit. The visit will include attendance as part of UK-Korea Creative Futures season which will open with the London Symphony Orchestra as well as attendance at the UK-Korea Creative Industries Forum launch.

What you need to know

UK goods exports to South Korea have risen 47.5% from 2010, the year preceding the EU-Korea FTA, to 2014. Korea made the single largest contribution to UK goods export growth in 2012 and exports reached a new historical peak in 2013. South Korea is the third largest market in Asia/Oceania for UK exports (excluding the transport hub of Hong Kong) and the 13th worldwide overall.

Within the creative industry the sectors South Korea are going to focus this year are on video games/e-sports, music, music technology (apps, streaming, tech-based instruments), creative tech (VR/AR) and creative content.

What's on offer?

Join a group of experienced leaders from DIT, with long established networks in South Korea. Benefit from a bespoke package of in market support centred on the identification of opportunities relevant to your business. Enjoy the security of a group visit, coordinated travel & accommodation itinerary; On hand support from an experienced team including pre-visit support; Access to a large network of contacts well known to the MV organisers; Opportunities for sponsorship, exhibiting and presenting.

A Financial contribution towards costs may be available for eligible companies.

Eligibility

Market Visit Registration Fee (inc. VAT):
£100 per individual delegate
Market Visit Grant:
£650 per eligible SME.

Register your interest

For further details and an Application Form please contact

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