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North East
Local Enterprise Partnership



Leanne Clegg, Head of Marketing, Moltin

A degree in Advertising Management at Northumbria University has led to a career in marketing for Leanne Clegg, who is now Head of Marketing at e-commerce start-up Moltin.

"At Moltin we create forward-thinking technology which allows people to develop e-commerce solutions and online stores," explains Leanne. "It's a start-up company with ambitions to go global and although we're a part of the Newcastle tech community, we're also working with people in the USA every day. My role is focused on building the Moltin brand in the global market.

"Working here is very different from anywhere else I've worked. It's very hands-on, everyone in the company has an input and it's good to be able to learn about the whole company from the ground up.

"The work environment is great - we have VR headsets, games consoles and dart boards here. I never expected to get an opportunity to work in this kind of environment."

Originally from Halifax in West Yorkshire, Leanne now lives in Gateshead and works in Newcastle.

"I found the North East a really friendly place to move to," said Leanne. "The area has a nice city atmosphere but it's just 20 minutes up the road to the countryside or the beach. And I have Newcastle and Gateshead city centres for shops, restaurants and nightlife.

"When I graduated from university I found that although Newcastle is a small city, there are lots of opportunities for graduates.

"I plan to stay working in the tech sector and I'm really enjoying my role at Moltin and feeling a part of a global brand while living somewhere I love."

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